



The vision of POWER is to give motivated business women the opportunity to connect with other powerful women to share their experiences and educational resources. A portion of the sponsorships received for this event will go to a Virginia based scholarship fund to support a female student in her endeavor to pursue a business degree. Details TBA.

June 2012

JC Plus 1, Inc. (Job Creation Plus 1) & POWER  
200 Golden Oak Court, Suite 110  
Virginia Beach, Virginia 23452  
[info@JCPlus1.com](mailto:info@JCPlus1.com) or 757.227.9822

Dear Hampton Roads Business,

Would you like to take advantage of a rare opportunity to promote your business? I am contacting you at the suggestion of the Power of Women Exchanging Resources (POWER) Committee regarding a unique sponsorship opportunity for your company.

On September 27, 2012, we will host our annual POWER women's event from 10 am-2 pm at The Virginia Museum of Contemporary Art (MOCA) in Virginia Beach, Virginia. The event will feature a national keynote speaker and will attract women from the entire Hampton Roads community.

Over the past year, POWER has drawn numerous professional women and business owners to our local events. Affluent companies and organizations have supported, participated, or spoken at these events, including: Liberty Tax, ODU, Centura College, Towne Bank, Random House Speakers Bureau, Jackson Lewis, Aflec, The Chamber of Commerce, The Department of Business Assistance, Mrs. Maureen McDonnell, The First Lady of Virginia, and WTKR-Channel 3.

We invite you to consider sponsorship with us as soon as possible to secure your spot. In addition to being listed on all advertising and press of the regional event, you will have the opportunity to illuminate your company at a booth as a Platinum Sponsor or as a POWERful Sponsor.

Sponsorship benefits such as promotional coupons or gifts in the swag bags of each attendee may also be used to drive traffic to your business after event day. Event day announcements and post press and marketing will also be used to highlight your participation within the organization.

Complete levels of available sponsorship are included within this sponsorship kit. I am available to answer any questions that you may have or to schedule a meeting to discuss the specifics further.

Sincerely,

Mikaya Drew  
National Program Director  
JC Plus 1, Inc.



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## September 27, 2012 POWER Event Sponsorship Levels

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**POWERful SPONSOR (Limited Availability)..... \$2,500**

→ Event-day exposure: 8 tickets & 1 reserved luncheon table for your party, 1 booth placed strategically inside of the venue, company recognition in the script, AV, program handout, and on event banners. 2 minutes of on-stage time to speak about your product or service to the attendees. Opportunity to contribute 1 gift or 1 certificate/coupon for event day swag bag (must provide 150 in quantity).

→ Company recognition in 4 press releases between June and September 2012.

→ Company recognition in pre-event marketing to include: online calendars (April-event), 6 social media avenues (2X a wk. from June-event.), campaign emails to 500+ ladies (16 total from April-event), and exclusive website marketing.

→ Company recognition in post-event email sent to attendees and applicable post-event press to include online marketing.

**PLATINUM SPONSOR (Limited Availability)..... \$1,000**

→ Event-day exposure: 4 tickets, 1 booth placed strategically inside of the venue, company recognition in the script, AV, program handout, and on event banners. Opportunity to contribute 1 gift or 1 certificate/coupon for event day swag bag (must provide 150 in quantity).

→ Company recognition in 4 press releases between June and September 2012.

→ Company recognition in pre-event marketing to include: online calendars (April-event), 6 social media avenues (2X a wk. from June-event.), campaign emails to 500+ ladies (16 total from April-event), and exclusive website marketing.

→ Company recognition in post-event email sent to attendees and applicable post-event press to include online marketing.

**GOLD SPONSOR (Limited Availability)..... \$500.00**

→ Event-day exposure: 2 tickets, company recognition in the script, AV, program handout, and on event banners. Opportunity to contribute 1 gift or 1 certificate/coupon for event day swag bag (must provide 150 in quantity).

→ Company recognition in 2 press releases between June and September 2012.

→ Company recognition in event marketing to include: online calendar (April-event), 6 social media avenues (2X a wk. from June-event.), and campaign emails to 500+ ladies (16 total from April-event), and exclusive website marketing.

→ Recognition in post-event email sent to attendees and applicable post-event press to include online marketing.

**SILVER SPONSOR (Limited Availability)..... \$100.00**

→ Opportunity to place 1 certificate/coupon or 1 gift inside of event day swag bag for attendees (must provide a 150 in quantity).

→ Honorable mention in event day program and in post-event email sent to attendees.

→ Includes 1 event day ticket.



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Reserve your sponsorship NOW! Fill out the below and fax your request to Mikaya Drew at: (757) 306-4105. Checks should be made payable to JC Plus 1, Inc. and mailed to: Mikaya Drew, 200 Golden Oak Court, Suite 110, Virginia Beach, Virginia 23452.

**YES!**

*I would like to participate as a:*

→POWERful Sponsor

→Platinum Sponsor

→Gold Sponsor

→Silver Sponsor

→No, but I would like to purchase advance tickets to the 09/27/12 event at the rate of \$49.00 a ticket. How many? \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please charge my (specify card type): \_\_\_\_\_ in the amount of: \$ \_\_\_\_\_

Card #: \_\_\_\_\_ Exp.: \_\_\_\_\_ Security Code: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Signature: \_\_\_\_\_

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